Print & Digital Media Publication Using Adobe InDesign

Adobe conducted research to identify the foundational skills students need to effectively communicate using digital media tools. Based on feedback from educators, design professionals, businesses, and educational institutions around the world, the objectives cover entry-level skill expectations for print and digital media publishing.

The following skills will be assessed on the Print & Digital Media Publication Using Adobe InDesign exam.

Print & Digital Media Publication Using Adobe InDesign objectives
Domain 1.0 Setting Project Requirements

1.1   Identify the purpose, audience, and audience needs for preparing page layouts.
1.2   Demonstrate knowledge of standard copyright rules for content use in page layouts.
1.3   Demonstrate knowledge of project management tasks and responsibilities.
1.4   Communicate with others (such as peers and clients) about design plans.

Domain 2.0 Identifying Design Elements When Preparing Page Layouts

2.1   Demonstrate knowledge of the appropriate properties of page layouts for print, web, and digital publishing.
2.2   Demonstrate knowledge of design principles, elements, and page layout composition.
2.3   Demonstrate knowledge of typography.
2.4   Demonstrate knowledge of the use of symbols and representative graphics.
2.5   Understand key terminology when working with page layouts.

Domain 3.0 Understanding Adobe InDesign

3.1   Identify elements of the InDesign interface and demonstrate knowledge of their functions.
3.2   Use nonprinting design tools in the interface.
3.3   Demonstrate an understanding of and select the appropriate features and options required to manage colors.
3.4   Demonstrate knowledge of layers.
3.5   Demonstrate knowledge of exporting, packaging, saving, and organizing files.

Domain 4.0 Creating Page Layouts by Using Adobe InDesign

4.1   Demonstrate knowledge of how to create multiple-page documents.
4.2   Demonstrate knowledge of how to use styles.
4.3   Demonstrate knowledge of how to use frames in a page layout.
4.4   Add text to a page layout.
4.5   Add graphic, image, and video content to a page layout.
4.6   Demonstrate knowledge of how to create special page elements using InDesign tools.
4.7   Demonstrate knowledge of how to add interactive elements using InDesign tools.

Domain 5.0 Publish, Export, and Archive Page Layouts by Using Adobe InDesign

5.1   Demonstrate knowledge of how to prepare page layouts for publishing to print.
5.2   Demonstrate knowledge of how to prepare page layouts for export to multiscreen devices.